Hi Team,

I explored your Tortoise App and really like the concept. Since long I have been advocating my circle to develop a habit of reserve EMI and looking at the solution you created using the app is perfect. I am writing this mail to apply to join your wonderful team and assist you to build this amazing product.

A brief about me – I have around 8 years of work experience which includes working with Care Ratings, EY, Deloitte and Tata Digital (currently). Spending good amount of time in consultancy, I have worked across multiple sectors covering FMCG, Software/IT, E-Commerce, Oil and Gas, AgroTech among others. My education include - CFA chartership, Certified Scrum Master, B Tech from Guru Gobind Singh Indraprastha University and MBA from Nirma University. In addition to that I have keen interest in topics around Statistics, Physics, Data Science and Economics. I also blog at hiteshgulati.com, where I pick a complex topic and try to explain in an easy-to-follow format.

What value I can bring to the team – In my experience across multiple projects and people I got opportunity to work on different streams comprising Valuation, Capital Allocation, Accounting Reconciliations, Credit Analysis, Customer Analysis and BI Dashboarding. My core strength is being Goal Oriented using effective communication. I take pride in leading (and being a part of) a team of people with varied skill set to a common goal by helping them to deliver their best. I believe I can lead efforts in Product Development and Management. I recently wrote a blog about how the Save Now, Pay Later concept can be expanded to incorporate multiple goals and multiple investment instruments, the blog contains a link to and excel mock-up I built. I can also work in the areas of Data Analytics and Content generation/management.

Why am I interested to work with you – I believe Tortoise is a revolutionary product and have a potential to form good consumer habits. How cult fit has become a one stop solution for physical health, Tortoise can be the same when it comes to financial health. If implemented successfully it can provide consumers across the globe to do guilt free shopping, reduce financial burden, increase financial security and improving overall financial health. Tortoise could be a truly consumer centric app which will thrive when its customers are better off financially. I would love to be a part of the journey of building this amazing product and contribute as much as possible.

I would love to continue the discussion over a call or an in-person meeting. Please let me know a good time for same.

I’ll be looking forward for a reply.